



BUYER SELLER MEET FOR CHILLI

09th January 2024 at Hotel Royal Fort, Bellary, Karnataka

Dear Sir/Madam,

Greetings from Spices Board India !

As you are aware, India is the leading producer, consumer and exporter of spices in the world. During 2022-23, India exported 14, 04,356.95 MT of spices and spices products valued at Rs. 31,761.38 Cr (3,952.60 US\$). The major contributor in the spices export basket is Chilli and Chilli products which contribute over 36% in terms of volume and 33% in terms of value of the total export earnings from spices. Other significant contributors to the spice export basket are Cumin, Spice oil & Oleoresins, Mint products, Turmeric, Curry powder, Cardamom(small), Pepper etc.

Karnataka is one of the leading producers of chilli in the country and holds a significant position in the spice sector of India. During 2022-23, the state produced 1,67,966 MT of chilli in an area of 1,09,598 Ha. Major Chilli growing areas are Old Dharwar district covering (Dharwar Haveri, Gadag districts for Byadagi Chilli) Bellary, Bagalkot, Raichur etc. The GI tagged Byadagi Chilli of Karnataka has wide commercial applications.

Spices Board (Ministry of commerce & Industry, Govt. of India) the flagship organization for the development and worldwide promotion of Indian Spices has been spearheading activities for promotion and facilitation of spices trade by strengthening linkages at various levels of the Spice Industry.

In order to provide the platform for better commerce and trade aimed towards the direct linkage of the Chilli growers of Bellary & Other Spice growers of Karnataka, Spices Board India is associating with the Karnataka state Spices Development Board (KSSDB) Hubballi for organizing a **Buyer Seller Meet on 09th January 2024 at Hotel Royal Fort, Trunk road, Bellary, Karnataka.**

The event would provide a platform for building direct market linkages with the sellers/ suppliers of chilli & other spice growers of the region as well as to reflect upon the pertinent aspects related to the spice sector. More than 200 participants including FPOs, progressive farmers, farmer's societies, processors, traders from the region and exporters across the country will be attending the BSM.

In this connection, you are invited to participate in the BSM and explore the possibilities to establish effective business linkages with suppliers/growers of chilli & other Spices. Accommodation (twin Sharing basis) shall be provided to only one representative per firm/exporter for one night (on 8th or 9th Jan 2024).

Interested exporters / buyers may register for BSM by submitting the registration form using the below link, on or before 04/01/2024. Also, a confirmation email may be sent to sbroskpr@gmail.com

Goggle form link: <https://forms.gle/4AqfvTJjy5BM6rRV9>

For further information please contact:

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Regards,

-Sd/-

B N Jha

Director (Mktg.)